

# PRESS RELEASE For Immediate Release

## Hockeyfest Music Festival finds a home; to remain in Brantford

**Brant Conservation Area is the new home for Brantford's signature music festival.**

Brantford, Ontario | January 19, 2012 | The Hockeyfest Music Festival has found a home and will once again be held in the city of Brantford, Ontario from June 1-3, 2012. Festival Organizer, Ralph Spoltore made the announcement that many music lovers in the community were hoping to hear. The reasons stated for the move to Brantford's biggest campground included the enormous growth and popularity of the music festival, the ability to offer camping and other festival "friendly" aspects to event patrons, as well as the fact that the location provides huge potential for the event to grow well into the foreseeable future.

"Our number one goal was to find a home for Hockeyfest in Brantford" said Spoltore. "The people of this area have really embraced our event and seem to be very proud to be able to call Hockeyfest their own... and that's very cool for us. Having the event at the Brant Conservation Area just makes sense on so many levels. We have a very popular event that has received a great deal of attention and recognition from the Festival Community and now we have a tremendous recreational facility that's run by a great group of people, as our home. We're very excited about this".

Brant Conservation Area is operated by the Grand River Conservation Authority. Spokesman Cam Linwood says the GRCA is looking forward to playing host to the event. "The opportunity to showcase Brant Park to such a large and diverse audience is very appealing to us. We have a tremendous recreational facility that has much to offer the community. To form this partnership with a highly-respected local organization was important to us" said Linwood.

Spoltore promised better sight lines for patrons in an area that is more suitable for this type of event. The weekend will also include access to Brant Park's 1.25 acre swimming pool and up to 400 campsites that will be available to the public for the weekend (including 200 VIP sites as well as 200 additional camp sites). "We are going to do our best to create a more 'festive' festival for our patrons. Our goal is to make Hockeyfest an annual event in Brantford that the local community looks forward to every year" stated Spoltore.

Spoltore identified transportation to and from the venue as a primary focus. "Addressing transportation and parking is a priority for us. We'll get it done." Hockeyfest will be changing its format to present three days of rock music this year. The lineup of artists as well as ticket / campsite sales will be announced in the weeks to come.

For more information on the event go to [www.brantfordhockeyfest.com](http://www.brantfordhockeyfest.com)

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