

FOR IMMEDIATE RELEASE

Fortune Cooking Food Festival crowns a new Longo's® Iron Chef

Part of World Routes Summer Festivals 2010 at Harbourfront Centre

TORONTO, ON (Aug. 23, 2010) – Harbourfront Centre, along with Longo's® are pleased to announce the winner of the **Longo's® Fortune Cooking Iron Chef Competition**. **Chef Sasi Meechai-Lim** of **Mengrai Thai Restaurant** was crowned the newest Iron Chef at Harbourfront Centre's inaugural Fortune Cooking Food Festival on Sunday, August 22, 2010.

Chef Sasi is a rising star on the Canadian culinary scene and is often called the artist with the golden hands because she expertly uses her early influences of traditional northern Thai cooking as the foundation for her culinary prowess. Her love of cooking and mastery of ancient Thai techniques have resulted in a unique food style that helped her to win the **Longo's® Fortune Cooking Iron Chef** title.

At the two-day competition, the high-stakes reality of gourmet cooking was showcased as **Chef Sasi**, along with **Chef Winlai Wong** of Spice Route Asian Bistro & Bar, **Chef Manh Nguyen** of Supermarket Restaurant and **Chef Leemo Han** of Swish by Han expertly prepared pan-Asian dishes and demonstrated top culinary creativity (contestants were asked to incorporate the secret ingredient – bread – during the final round).

The event was hosted by dynamic TV personality and chef **Christian Pritchard** and judged by top celebrity chefs **Martin Yan** (*Yan Can Cook*), **Susur Lee** (Lee Restaurant, *Top Chef Masters*) and local foodies **Andrew Chase** (Food editor, Canadian Living, editor of *Homemaker's*, Asian cuisine expert) and **Matt Galloway** (host of CBC Radio's *Metro Morning*).

The big idea behind all programming in this year's World Routes summer festivals is "globalocal", or global to local, a theme programmed into each festival to bring together rich artistic traditions from around the corner to around the globe!

For additional information and complete event listings, the public may visit harbourfrontcentre.com/worldroutes or call the Information Hotline at **416-973-4000**. Harbourfront Centre is located at 235 Queens Quay W. Toronto, ON.

ABOUT WORLD ROUTES SUMMER FESTIVALS

World Routes is Harbourfront Centre's annual summer series of FREE festivals running every weekend from Canada Day through Labour Day. World Routes explores ideas in contemporary culture, bringing together rich, artistic traditions from around the globe. For summer 2010, Harbourfront Centre explores the idea of "globalocal" (global to local and local to global) with a festival line-up promising to entertain, stimulate and provoke.

ABOUT HARBOURFRONT CENTRE

Harbourfront Centre is an innovative, non-profit cultural organization which provides internationally renowned programming in the arts, culture, education and recreation, all within a collection of distinctive venues on the 10-acre site it operates in the heart of Toronto's downtown waterfront.

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